



STARALAB
PHOTO . DESIGN . ART



Simplicity and elegance are distinctive signs of our work.

Professionalism in every nuance accompanies our passion.

Sensitivity and competence complete our mission.

DESIGN
GRAPHIC
PHOTO
VIDEO

DESIGN



PRODUCT DESIGN
MATERIAL RESEARCH
TREND & MOODBOARD
SAMPLING & FITTING
PRODUCTION ASSISTANCE

Creativity at the service of the market also for the section dedicated to Design. We know that to create effective and winning products it's not enough to be creative, but you need to know the aspects of marketing through research.

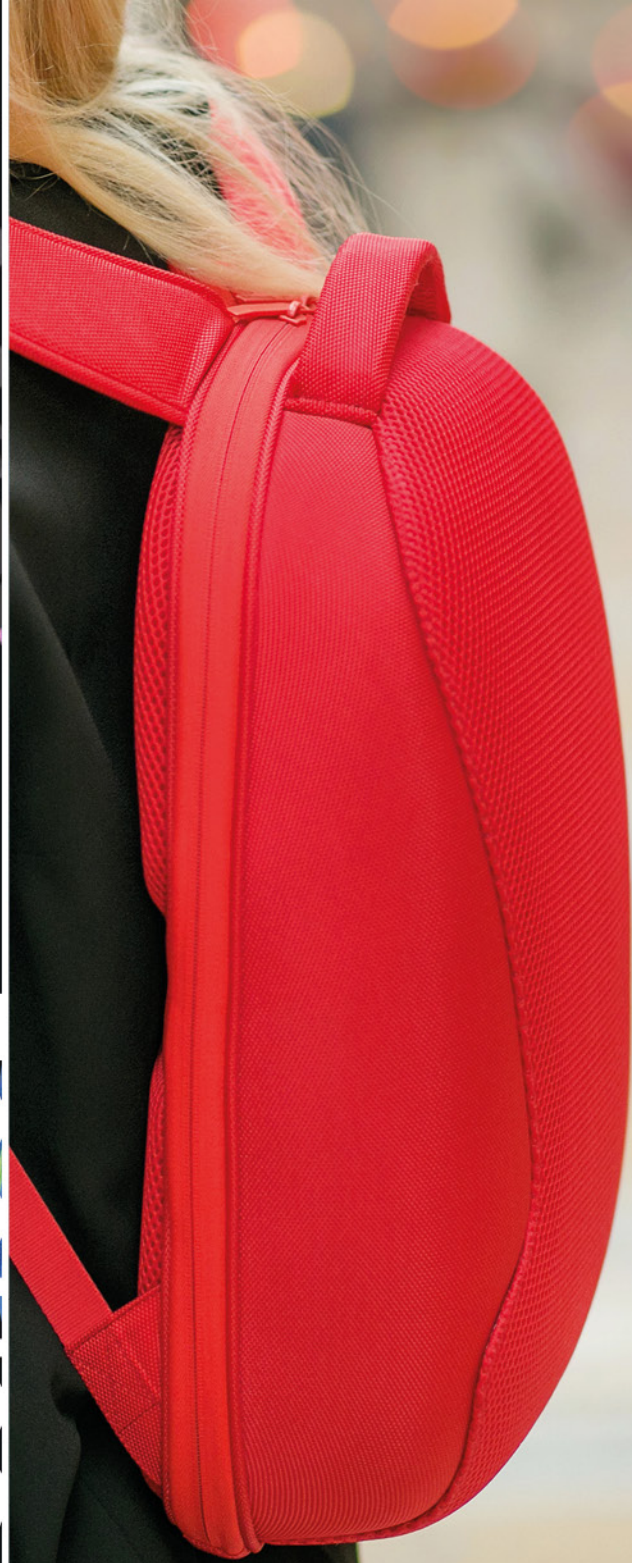
We have over 20 years of experience in product design (backpacks, accessories, bags ...) and we are constantly looking for current trends and fashions to always think and create cutting-edge products. Every single project we take on is treated in detail. We are able to follow and execute step by step all the creation phases, from the collection moodboard through the technical drawings with the relative production systems.

Thanks to the partnership with an important company operating in Asia, we have the possibility of making samples and subsequent productions even with reduced MOQ.





SCHOOL



OFFICE



BUSINESS



SCHOOL DESIGN



COMIX

- ZAINO ORGANIZZATO:
 MAIN MATERIAL: GUCCI NYLON
 - STRUTTURA FRONTALE AD X
 - FODERA PERSONALIZZATA
 - 2 COMPARTI
 - ZIP 1 CM
 - LOGO STAMPA 3D SILICONICA
 - DOPPIO TRANSFER

TRANSFER ON GUCCI NYLON

2ND PATTERN TRANSFER ON GUCCI NYLON

SILICON LOGO

MATT FINISHING

PIPING

WOVEN LABEL

GUCCI NYLON



ASTUCCIO CON PATTA INTERNA







COMIX SOUND WAVE

MAIN MATERIAL: POLYESTER 900D / MESH

ZAINO ORGANIZZATO:

30 X 42 X 22 CM

2 COMPARTI EXTRA CAPIENTI

1 TASCHE FRONTALE CON

TASCHINA INTERNA PER CASSA

Logo OUTLINE
RICAMATO 3D
FILO LUREX SILVER

ZIP IN NYLON 8 MM
EFFETTO SILVER

PORTACHIAVI / PORTA CASSA
CON DOPPIO ATTACCO &
STACCABILE

TIRAZIP IN
MICROINIEZIONE
CON LOGO

POSSIBILITÀ DI AGGANCIAMENTO
RAPIDO SULLO SPALLACCIO
INTERCAMBIABILE CON
PORTACHIAVI FRONTALE

 **Bluetooth®**

- CASSA PORTATILE BLUETOOTH
- RESISTENTE ALL'ACQUA
- BATTERIA DI LUNGA DURATA
- PORTACHIAVI INCLUSO





FORTNITE



WOVEN LABEL
CON LOGO

STAMPA
TRANSFER

PERSONAGGIO
SSP + GLOW IN THE DARK

LOOP RIFLETTENTE



SCHOOL DESIGN





FORTNITE



SCHOOL DESIGN







SCHOOL DESIGN





M O N O C R O M O[®]

Zaino Organizzato

29 x 45 x 18 cm (23 L.)

MATERIALE:

Nylon Twill ultraleggero

Zip vislon #8 mm

Tasca / Pattella

Tasca Laterale

Schienale imbottito

Logo SSP spessorato

Zip posteriore Laterale

Tasca frontale

Anello vela per Luce Led



Luce Led ad incastro
per anello vela frontale



Zip posteriore laterale
pensato per accedere
velocemente al comparto
principale



SCHOOL DESIGN

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M O N O C R O M O[®]

Zaino Organizzato

30 x 43 x 15 cm (19 L.)

MATERIALE:

Nylon Prada

DESCRIZIONE:

Zip nylon #1 cm

Zipper puller con anello in silicone

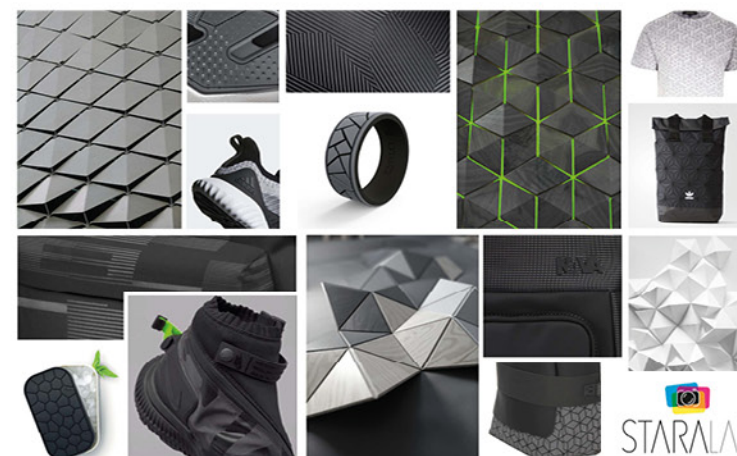
3 compartimenti

Schienale termoformato

Logo in silicone



Fodera interna
a contrasto



SCHOOL DESIGN

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Zaino Estensibile

30 x 43 x 15 cm (19 L.)

MATERIALE:

Polyestere 900D + gucci nylon

DESCRIZIONE:

Zip nylon # 8 mm

2 Comparti

Schienale EVA termoformato

Stampa Transfer + Stampa Serigrafica

Patch su tasca



GLITCH



Astuccio

20 x 8/4 x 8 cm

MATERIALE:

Polyestere 900D + gucci nylon



VARSIITY
World

Zaino AMERICANO (nuova costruzione)

30 x 43 x 16 cm (19 L.)

MATERIALE:

Polyestere 900D

DESCRIZIONE:

Zip vislon # 8 mm

Zipper puller in nastro

2 Comparti

Schienale Imbottito

Patch "college" ciniglia

Stampa Serigrafica

Maniglia Frontale





EXT. BACKPACK

3D BALL

TRANSFER BKG

PVC BACKPRINTING

SIDE SSP

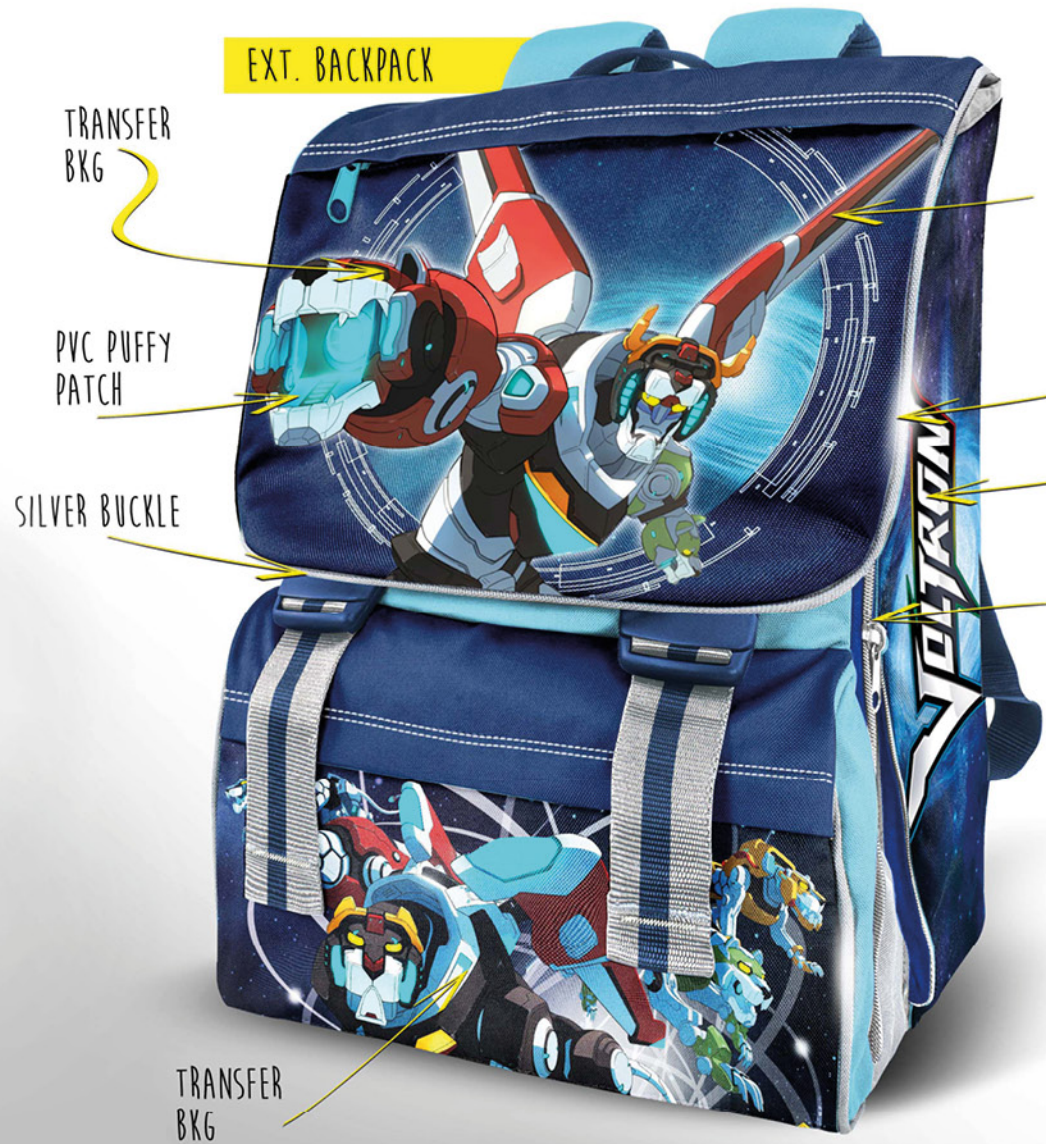
TRANSFER BKG

SSP

VERSION 2



TRIPLE PENCILCASE



KEYRING GADGET



MICROINJECTION RUBBER + METAL PLATE LOGO

PENCIL CASE



JOLLY 110

Maini Materia:
genuine cow leather

cow leather material



Hot stamp







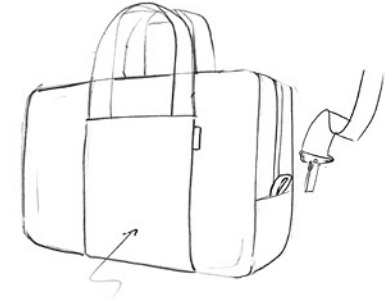
OFFICE DESIGN



Cozistyle™ Aria Collection

Features

- Anti-teeth zip
- Trolley band
- Organized main compartment
- Back PC case
- Convertible in Backpack



BACK View

Thermoformed shell

Hidden shoulder strap

Hide pocket





Cozistyle™ Aria Collection

City Backpack



Inspiration



Smart Sleeve



Leather label logo





OFFICE DESIGN



PRODUCT **PHOTO**





PRODUCT PH() I C


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PRODUCT PHOTO



Cozistyle ARIA City Backpack for Moto Rider



PRODUCT **VIDEO**



Backpack laptop case 15,7 inch
36 x 50 x 17 cm (25 L.)

MATERIAL:

Water Resistant and Durable Exagon Ripstop
Gucci Nylon

DESCRIPTION:

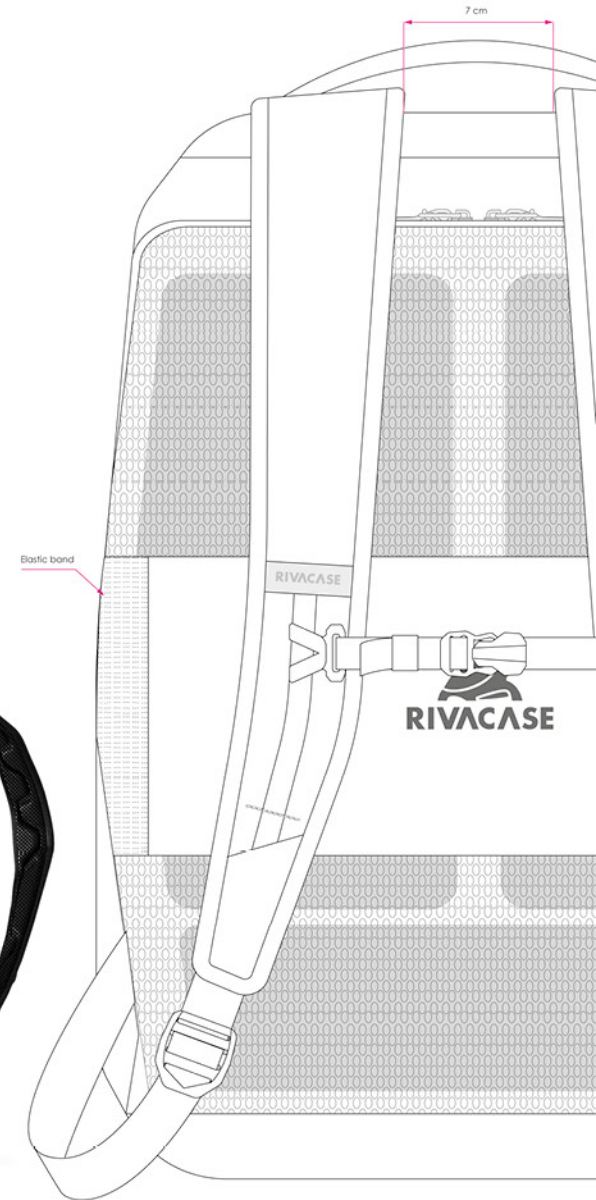
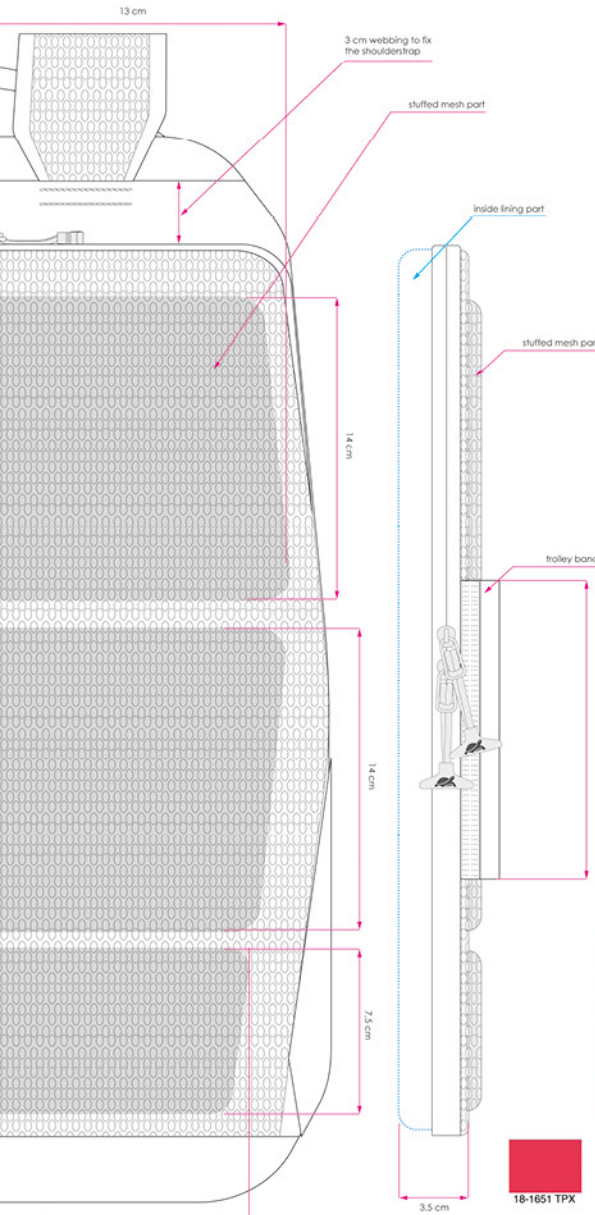
- Rubber Coated Zipper
- Personalized Zipper puller
- Compression Molded EVA Shoulder Straps with net
- Fast Front pocket
- Shoes compartment
- Microinjection RIVACASE logo
- Elastic mesh bottle sidepocket
- EVA back part with trolley band
- Reflective black piping

MATERIAL:



18-1651 TPX







BUSINESS DESIGN

Poster Mod.
"New Heat"
Vers 1
Classic



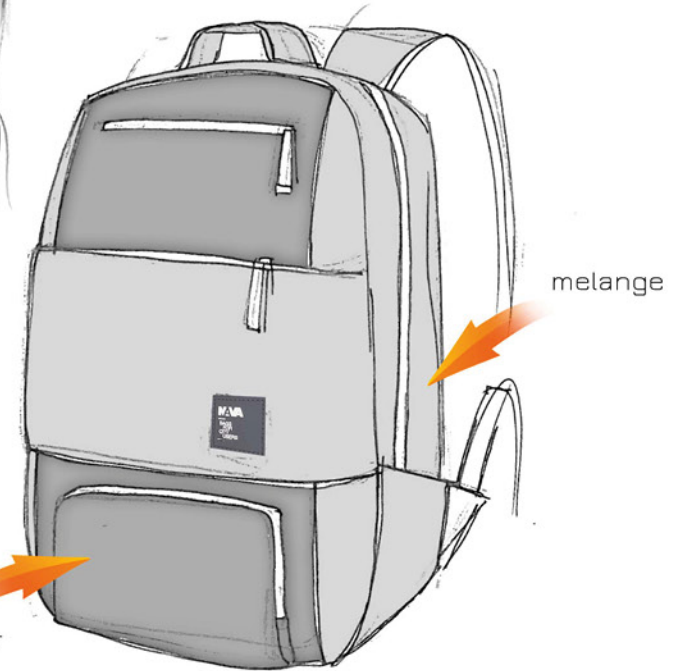
Vers. 2 classic



Colori:
Pu - Blu
Poly - Blu



Versione 1



Versione 2

OUTREND Vers 1

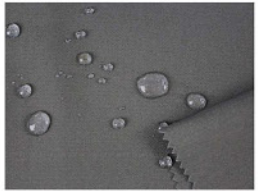
Gommanimera + Nylon lucido



Vers 2 OUTREND



N.A.V.A.
lenovo.



WATER PROOF material
Polyester 600D Coated



Premium Backpack 15"
Notebook case
organizer main pocket



Premium Backpack 15"
Notebook case
organizer main pocket

BUSINESS DESIGN


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BUSINESS DESIGN

NVA

lenovo.

Inside pocket under the mesh
light CARD



Blue Mesh / Dark Gray



Green Mesh / Dark Gray

Light Backpack 15"
MAIN MATERIAL:
Polyester melange
Double Color Mesh



water proof coated
reverse zip

Light Backpack 13"
MAIN MATERIAL:
Polyester melange
Double Color Mesh



Tourn OFF light CARD



Tourn ON light CARD

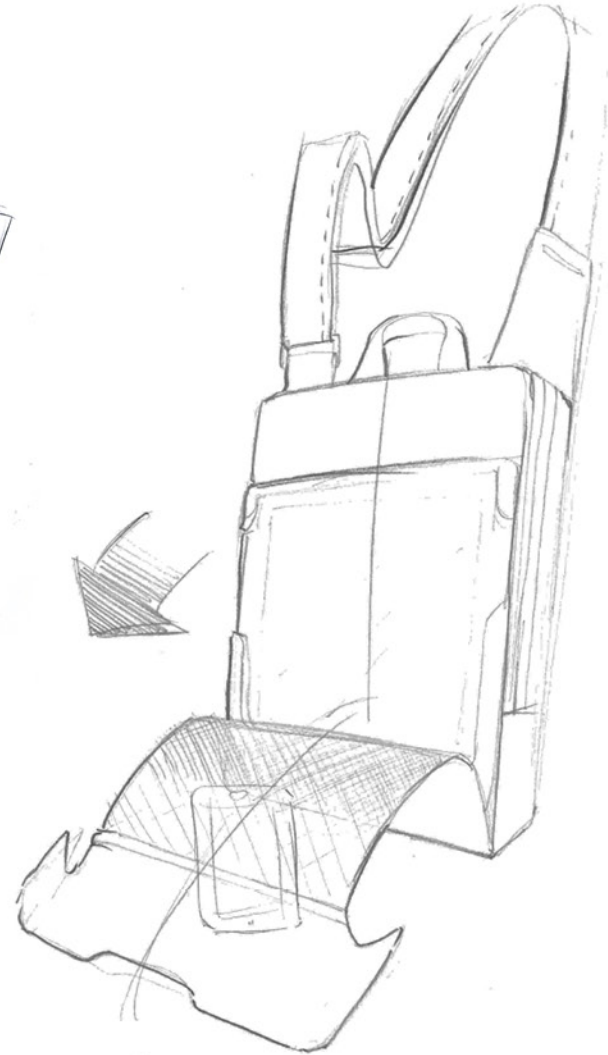
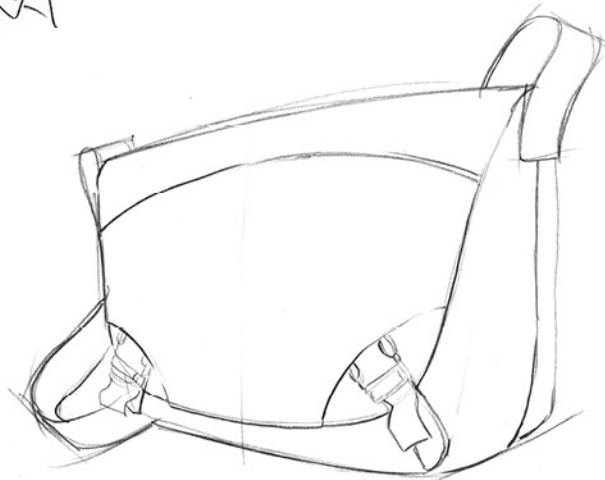
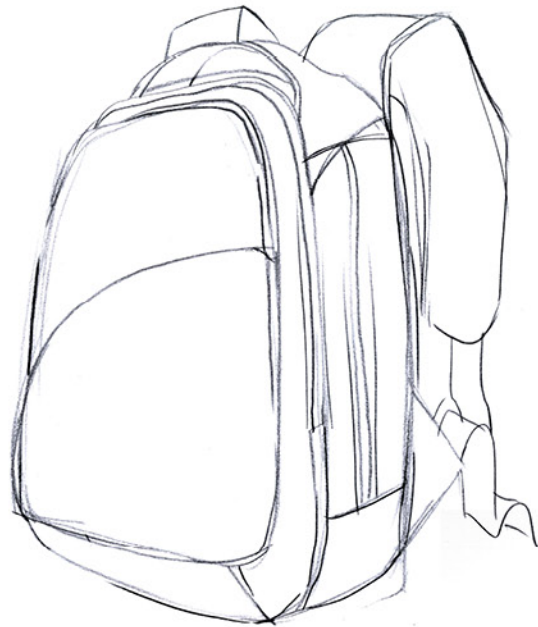


BUSINESS DESIGN

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TUCANO
COMPUTER BAGS AND ACCESSORIES
DESIGN MILANO ITALY





TUCANO
COMPUTER BAGS AND ACCESSORIES
DESIGN MILANO ITALY

Main Material: NYLON 1680 D
Zip: # 5
Lining: POLYESTER 150 D
Accessories: Black Matt
Size: 43 x 28 x 8 cm

color combination



Concept



webbing 4 cm



organizer
pocket

IPad case





TUCANO
COMPUTER BAGS AND ACCESSORIES
DESIGN MILANO ITALY

Main Material: Polyester 600 D
Trimming: Nylon 1680 D
Zip: # 5
Lining: POLYESTER 150 D
Accessories: Black Matt
Size: 31 x 46 x 14 cm
MacBook_pro 15" case 🍏



(with mesh material
& reverse coated rip)

reflective piping

headset
hole



organizer
pocket

webbing 4 cm

Concept



PURO

Laptop Backpack

Material:

Main: Jaquard CAMO scratch (mat/shining)

Trimming: WP coated Poly900D

Size: 48 x 30 x 20 cm

Volume: 14 L

Compatibility: Up to 15" MacBook Pro, iPad

. Front detachable pouch

. Front WP pocket (with reflective matching color print)

. Laptop Compartment

. Organized Main compartment

. Fast front pocket





Laptop Backpack Vers. 2

Material:

Main: WP coated Poly900D

Trimming: Ripstop coated

Size: 48 x 30 x 20 cm

Volume: 14 L

Compatibility: Up to 15" MacBook Pro, iPad

- . Front detachable pouch
- . Front WP pocket (with reflective matching color print)
- . Laptop Compartment
- . Organized Main compartment
- . Fast front pocket



How to Fix
the front
detachable pouch



Velcro closure



Open

PURO

Laptop Backpack Vers. 6

Material:

Main: Jaquard CAMO scratch (mat/shining)

Trimming: WP coated Poly900D + Rubber Material

Size: 40 x 32 x 14 cm

Volume: 12 L

- . Front detachable pouch
- . Laptop Compartment
- . Organized Main compartment
- . Fast front pocket



PURO

Laptop Backpack Vers. 5

Material:

Main: Jaquard CAMO scratch (mat/shining)

Trimming: WP coated Poly900D

Size: 48 x 30 x 20 cm

Volume: 14 L

Compatibility: Up to 15" MacBook Pro, iPad

. Front detachable pouch

. Laptop Compartment

. Organized Main compartment

. Fast front pocket



Back View



Detachable Pouch





Linea Shuttle

Zaino Organizzato Semplice 15,6"

43 x 30 x 12 cm

Materiale Principale : Gucci Nylon Nero

Materiale Rifinitura: Soft PU - Effetto Nappa

Zip: Reverse

Logo: In stampa in negativa

1 Tasca frontale piatta con due aperture laterali

2 Tasche laterali elastiche in mesh

1 Tasca posteriore portadocumenti

COMPARTI ORGANIZZATI:

1- Comparto principale porta pc 15,6" con fissaggio a velcro

Tasca nascosta su spallaccio - portabadge



Fodera Personalizzata blu petrolio



Retro termoformato con elastico

Reverse Zip

Soft PU
Effetto Nappa

Gucci Nylon





Linea Shuttle

Messenger Bag 15,6"

28 x 39 x 12 cm

Materiale Principale : Gucci Nylon Nero

Materiale Rifinitura: Soft PU - Effetto Nappa

Zip: Reverse

Logo: In stampa in negativa

1 Tasca frontale piatta con due aperture laterali

2 Tasche laterali elastiche in mesh

COMPARTI ORGANIZZATI:

1- Comparto principale porta pc 15,6" con fissaggio a velcro



Fodera Personalizzata blu petrolio



Retro con elastico



BUSINESS DESIGN

lebez ITALY

CITY TIME



BUSINESS DESIGN

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GRAPHIC



APPLICATED GRAPHIC DESIGN
ILLUSTRATION
PHOTO/VIDEO PRODUCTION
BRAND DESIGN
CORPORATE COMMUNICATION

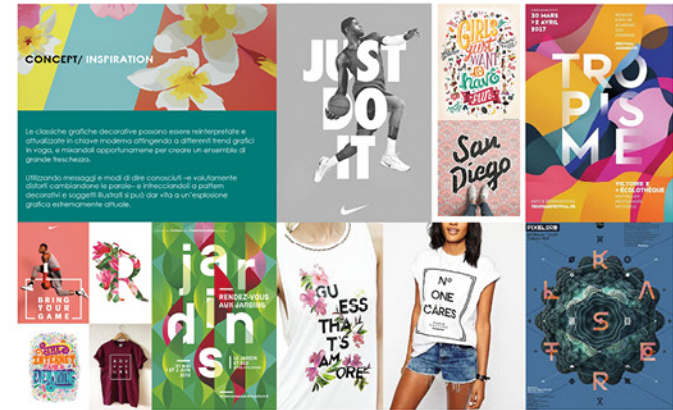
Creativity at the service of the market also for the section dedicated to Graphic Design. We know that to create effective and winning graphic projects it's not enough to be creative, but you need to know the aspects of marketing through research.

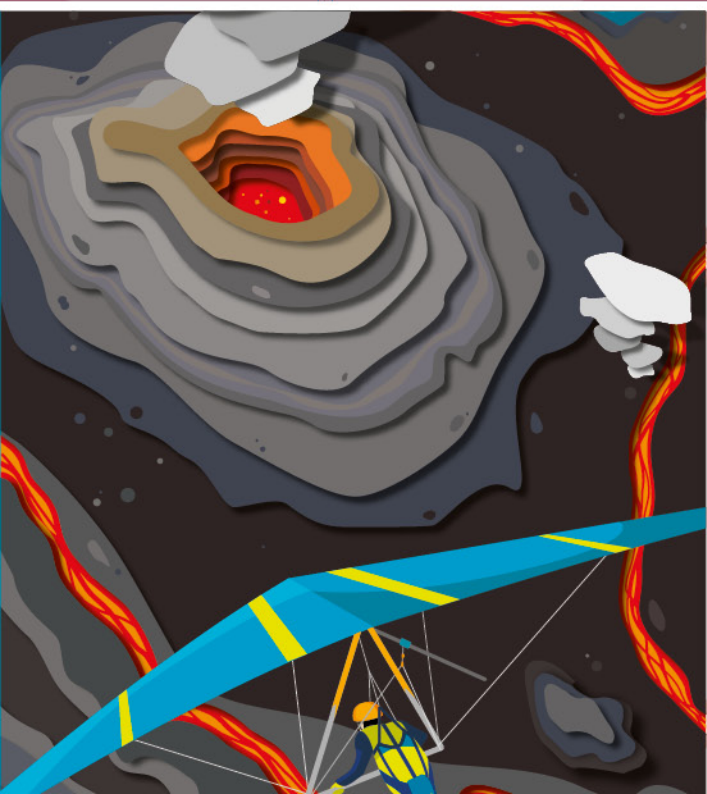
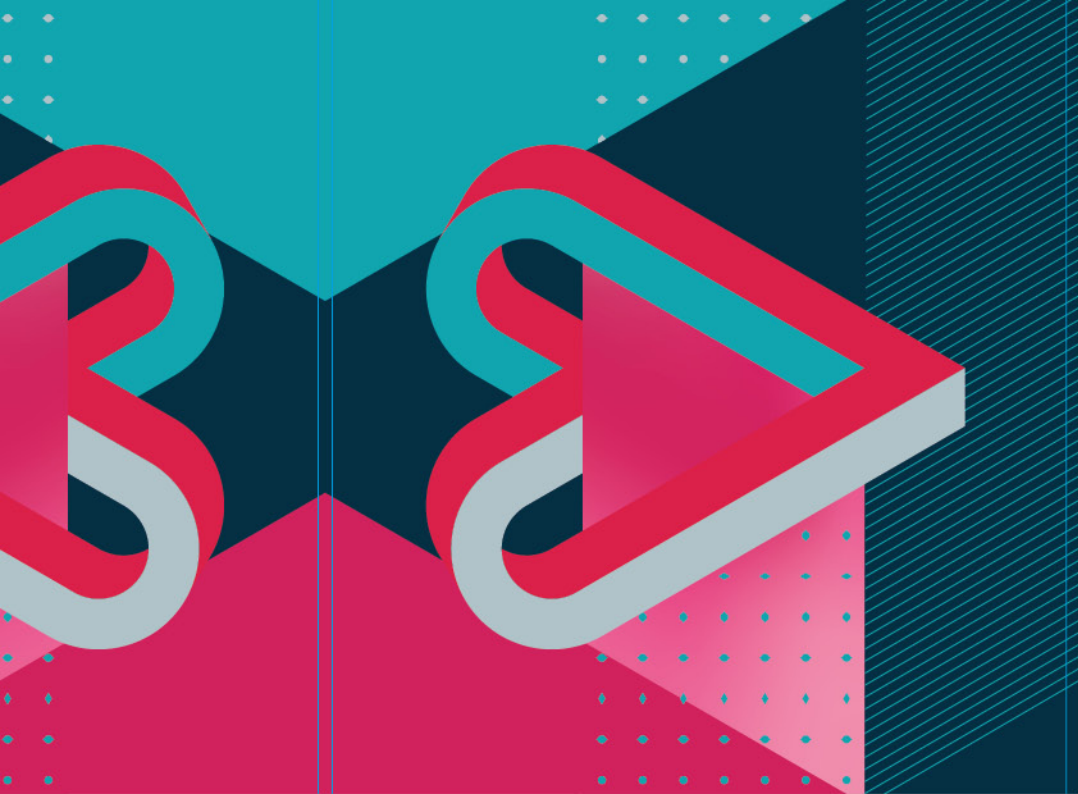
We have over 20 years of experience in graphic design (applied, illustration, corporate...) and we are constantly looking for current trends and fashions to always think and develop cutting-edge graphics and products. We are able to manage and develop every kind of project in the communication area starting from brief, and making use of every necessary skills to reach the customer's goals: illustrators, photographers, video makers, graphic designers, copywriters and marketing specialists.



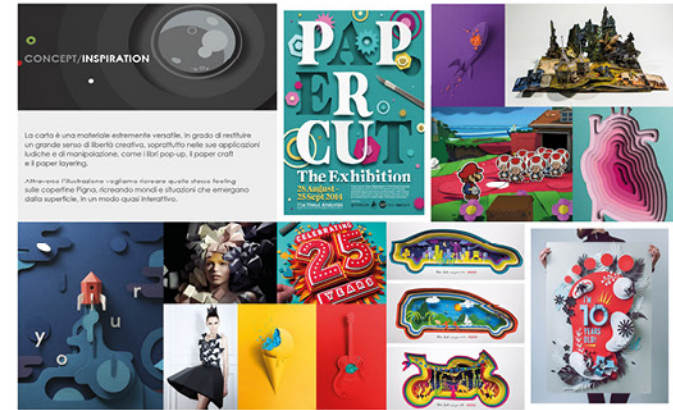


Graphic design project for Pigna. The project consisted in the design of new covers for school notebooks, through researching the most actual visual trends in graphic and colour design, fashion and other medium. The covers have been fully composed and illustrated.





PAPER
ART

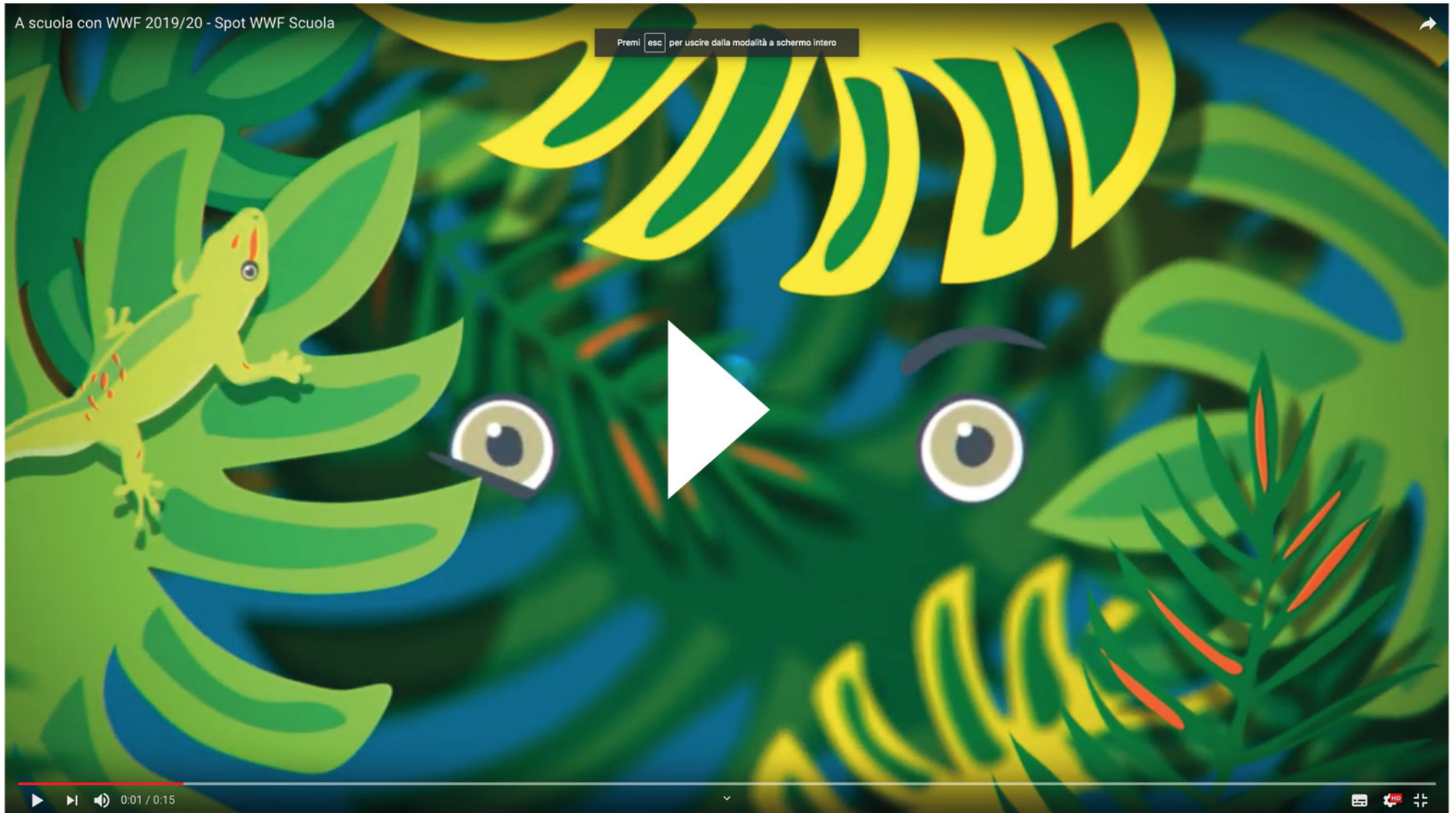




FRANCO
COSIMO
PANINI



TV promotional video for the new backpacks and accessories under WWF license, by Franco Cosimo Panini. The project has been fully managed, starting from the concept storyboard, copy, through the realization of the illustrations, photos, sound fx/music, voiceover and motion graphics, till the final-cut version.



Different graphic projects dedicated to the worlds of manga, toons and superheroes, like collectable DVDs, brochures, etc. Each graphic project features a full design in respect of each license guideline: from the collection box to the dvd box, label, inside poster...



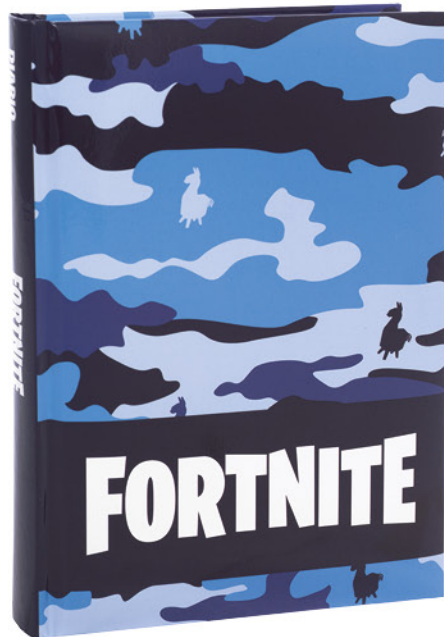


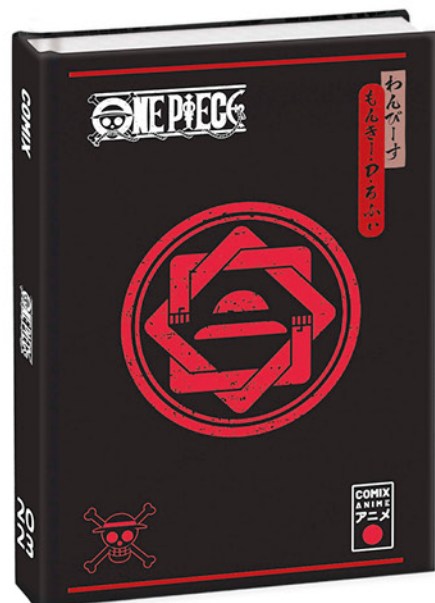
Different graphic projects dedicated to LYON WGF. The beast of youtuber and twitch gamers.





Different graphic projects dedicated to FORTNITE.







Bouncing balls featuring the strongest soccer players from the most important Italian soccer clubs. All graphics, logos and visuals has been fully designed and applied on each promotional item.





A colourful and fully illustrated display for soft and cute collectibles. Illustration and background has been designed to catch the eye and show features of the product.



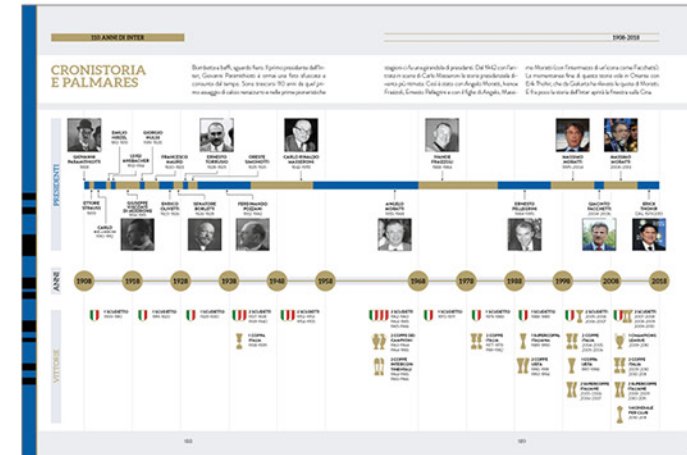
Flowpack



Display



A beautiful editorial project for the most famous Italian sport newspaper, made to celebrate the 110th foundation anniversary of the historical Italian soccer club, Inter FC. Graphical project, creative treatment, and executive layout pagination.



IMPRESE DA FILM

DAL 10-3 DEL PRIMO SCUDETTO
ALLA MAGICA NOTTE DI MADRID.
CON LA CHAMPIONS DEL TRIPLETE.
PAGINE ROSA DI UNA STORIA INFINITA.

a cura di ANDREA SCHIANCHI



DIEGO MILITO ESULTA A BRACCIA APERTE:
HA APPENA SEGNATO LA SUA SECONDA RETE
NELLA FINALE DI CHAMPIONS DEL 2010.

Another Gazzetta's project, made to celebrate the Juventus sixth consecutive championship title victory. In the next page the DVD box set celebrating the club and its players for the seventh victory of the title. Graphical project, creative treatment, and excutive layout pagination.



JUVENTUS

2017-2018
AL SETTIMO
CIELO!

La Gazzetta dello Sport

JUVENTUS
OFFICIAL
PRODUCT

Rai Com

JUVENTUS

2017-2018
AL SETTIMO
CIELO!

JUVENTUS

1 2 3 4 5 6 7

LA GAZZETTA DELLO SPORT e RAI COM
presentano

JUVENTUS
2017-2018
AL SETTIMO
CIELO!
VOL. 2



La Gazzetta dello Sport
Tutto il rosa della vita

JUVENTUS
OFFICIAL
PRODUCT

Rai Com